

## Goals, Prizes, and Tips Page

**Goals**—The primary goal of the Jog-A-Thon fundraiser is to raise money for the school. To that end, each family is encouraged to earn at least \$400 that will go toward school related items (playground swings, slide and monkey bars; a good microscope, and field trips). Additional pledging will be applied towards tuition.

**Why is 10,000 the goal?**—This goal was set based on other schools performances. Case in point: one school with 100 participating students earned \$96,000 in a ten-week Jog-A-Thon fundraiser. Taking into consideration the size of our school (around 25 students this school year), that would equate to around \$900 per student at their school. Our goal is considerably less— \$400 per student during a 8 week period. This is over ½ of what previous schools have achieved!! We CAN DO THIS!!!

**Resources in addition to door-to-door sponsorship**—Businesses: dentists, chiropractors, family doctors, and smaller mom and pop stores. Sams, King Soopers—they all give \$25-\$50 each month, but you must get on a list asap. These are usually gift cards, and in such cases, many parents use the gift card themselves and just give cash towards the pledge.

### Door-to-door pledging tips—

- Always say a prayer before embarking on any effort to gather pledges/sponsors
- SMILE and have a positive attitude! What you put out WILL come back to you!
- Have joggers wear school uniform when requesting pledges-very important, as they represent the school and give credibility
- Kids can read what is written at the top of their pledge sheet, or if comfortable enough, can use their own words
- Ask if the person would like a receipt for their donation. If they do, fill in the \$\$ amount and give them one (receipt forms in packet)
- If you go out 1 x week in the evening, you can expect to raise about \$50 each time. During summer/weekend days, 4-6 hours of fundraising can easily raise \$300+. These are realistic, attainable amounts, and good goals to have weekly.
- Lap estimates: walkers can complete 20-25 laps in 1 hour; steady jogger can complete 35-40 laps

### Family/friends letter tips:

- Have kids fill out letter in their own handwriting, and have them sign it too
- Include a self-addressed envelope for convenience. All forms should be mailed back to your address
- When you receive \$\$, record it for your records and turn it in weekly with any other donations
- Follow-up any donations received with a thank you note
- Include picture of jogger/joggers for a more personal touch

### Prizes:

- Weekly—
  - A piece of candy or snack/Prizes for every \$10 turned in pledges each week
- End of fundraiser
  - Student Pizza Party for reaching our goal of \$10,000
- Tuition credit—after reaching the \$400 per-family-goal, the remainder of fundraising proceeds may go to 2022-2023 tuition.

### Contact for questions:

- the Sisters 402-290-5883

*St. Thomas Aquinas, pray for us!*

*St. Philomena, pray for us!*

*Immaculate Heart of Mary, pray for us!*